

PRESS ANNOUNCEMENT

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ProAct Safety Celebrates Longest Running Safety Podcast with 500th Episode

The Safety Culture Excellence® podcast began in 2008 with weekly topics presented by host Shawn Galloway.

(The Woodlands, TX – June 1, 2017) On July 17, 2017, the 500th episode of the Safety Culture Excellence podcast will publish. ProAct Safety's podcast has the most comprehensive topics available on the subject of safety excellence. Its popularity is apparent, with more than 31,500 episode plays in May 2017. In this 500th episode, principals of ProAct Safety, Shawn and Terry, discuss how the podcast was started, how it has evolved, and plans for the future.

The Safety Culture Excellence podcast went online January 4th, 2008. Host, Shawn Galloway, President of ProAct Safety, on how the podcast was started: "As we recorded and posted our original answers to questions from clients, we received a barrage of requests for other topics to be covered and new questions to be answered. Although we had a standing list of such issues, we quickly made a practice of moving requested topics to the top of the list. The favorable responses thanking us for the quick response to inquiries in a shareable format reinforced our decision. With each engagement, unique questions would be presented and new, advanced thinking initiated. The list of topics grew rapidly.

"As we publicized the podcasts to our increasing number of trained internal consultants, our podcast download rate increased while personal phone calls and emails from internal consultants decreased. Our vision of answering a question once and playing it back was becoming a reality. What has resulted is the ability to increase the competence and confidence of safety leaders in 48 countries without the need of additional travel. We learned how to leverage our impact on a diverse population worldwide, without any additional costs to organizations looking to improving safety."

You may subscribe to the Safety Culture Excellence podcast through iTunes or by visiting <http://www.safetycultureexcellence.com/>.

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway is the President of ProAct Safety and coauthor of several bestselling books. As a consultant, trusted advisor and keynote speaker, he has helped hundreds of organizations within every major industry to improve safety strategy, culture, leadership and engagement. He is also the host of the highly acclaimed weekly podcast series Safety Culture Excellence® and a columnist for several magazines. Read more about him and his work at <http://www.ShawnMGalloway.com>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic consulting, writing, and speaking in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has published over 100 articles in industry magazines over the last 15 years and is coauthor of five books including *STEPS to Safety Culture Excellence* (WILEY, 2013). Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.